

Bianca Luz Bozzo

Hello! My name is Bianca and I am searching for new opportunities in the digital field that would let me join a productive, communicative, and creative team where I could help achieve their goals and become part of the team while expanding my skillsets.

Email: bianca.l.bozzo@gmail.com

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Experience

Front Desk/Salon Assistant - Onyx Nails - June 2022 – Present

- Managing daily operations and visual standards of the salon
- Managing salon flow and cashing out services and products
- Coordinating appointments and recording daily sales
- Communicating with clientele daily in person and online
- Documentation and recording of petty cash receipts when needed
- Capturing content occasionally for social media use

Content Strategy Intern - Print Collective - January 2022 – February 2022

- Sourced content on social media and brainstormed content ideas
- Built new interactive website city guides by sourcing and formatting information and content
- Developed media lists and press lists for future use
- Networked with the online community and assisted in building content creator campaigns
- Researched and developed strategy and sets of best practices for social media community building and growth

Content Writer & Creator Intern - Humber College - May 2020 – July 2020

- Adapted and designed content and copy from existing Humber College alumni profiles for various social media platforms (Facebook, Instagram, and Twitter)
- Kept Humber's brand guidelines and brand voice in mind while designing content
- Conducted research for each alumni profile
- Implemented edits based on supervisor feedback when needed

Associate - TJX Canada (Winners) - July 2016 – March 2021

- Provided excellent customer service and product knowledge
- Processed daily shipments, ensuring merchandise is received and processed
- Worked across multiple departments efficiently and seamlessly

Education

Humber College

Bachelor of Digital Communications
2017–2022

Key Projects:

Worked with Caledon's Business Innovation Zone to increase community awareness and business

Executed hypothetical campaigns aimed at consumers and users of brands such as Depop, Boneshaker Beer, and Durex

Skills & Qualifications

Adobe: Photoshop, Illustrator, and Premiere Pro, Canva

Photography

Social Media, strategy, and marketing

Content creation and copywriting

Organized, collaborative, and efficient

Resourceful and adaptable

Strong communication and interpersonal skills

Worker Health and Safety Awareness Certification